

CARMEL PINE CONE

The Year, \$1.50 ISSUED EVERY THURSDAY The Copy, 5 cents

NOV. 29, 1917

CARMEL-BY-THE-SEA, CAL.

VOL. III, NO. 44

MANZANITA THEATRE MOVING-PICTURES

Paramount Pictures
Every Week
11c. and 22c.

Saturday, Dec. 1
DUSTIN FARNUM in
"Davy Crockett"
Bring the children

A box containing a book, a pipe, candy, toilet articles, a waterproof match safe, a deck of cards, tobacco, cigarettes, raisins and dates, weighing in all fourteen pounds, has been forwarded to France to each member of the Forest Service from California in the Lumber-jack Regiment.

With Age Comes Knowledge

This bank is 11 years old, during each successive year it has learned the needs of the people of this city and vicinity, and catered to them, thus becoming more useful to Firms, Merchants, and Farmers yearly.

Your Account Invited

First
National
Bank

MONTEREY, CAL.
Under U. S. Govern-
ment Supervision

The Pine Cone has a well equipped job printing plant. Prices are fair.

Pine Needles

D. W. W. Johnson and W. T. Kibbler have been ordered to report to Judge J. A. Bardin, at Salinas, on December 5, for grand jury duty.

Miss Ivy Pesante come over from Salinas for the Manzanita Club affair at the Highlands last Saturday, and was a guest of the Hicks family.

Rooted Blackberry Vines for sale; 10c. each, \$1 dozen. Apply Pine Cone off. adv

The Stoney family of Ogden, Utah, are here for an indefinite stay. Martel Stoney, who was here last year, has joined the Navy.

The Carmel city trustees will hold their monthly meeting at the City Hall next Tuesday evening.

Weaver Kitchen's relations here have received cards announcing his arrival at Camp Mills, New York. He is in good health.

The Beattys will arrive this week from Flossmoor, Illinois, and will occupy their beautiful place near Pebble Beach.

Carmel's dance orchestra is now large enough to do double duty. That part of it which did not perform at the Highlands on Saturday night was busy at a Valley dance.

Dr. and Mrs. J. E. Beck had a delightful motor trip vacation at Gridley, visiting with relative for a week.

Next Monday evening the Boys' Club will hold an election for president and secretary.

Mr. and Mrs. Fred Leidig are contemplating a two-week motor trip in southern California in the near future.

Louis Wolter of Carmel Valley has given four sons to the government, the last one to enlist being David P. Wolter, who has joined the Marine Corps at Mare Island.

Miss Kate Miles is leaving this week for Sanger, to be away until early in the new year.

Marmalade—Good, Excellent, Delicious. The L. R. L. brand Orange, and Orange and Grapefruit Marmalade at F. S. Schweninger's Groc'y. adv

Next Monday is the last day upon which State and County taxes may be paid without the charge for delinquency.

Carmel's colony in New York is growing. Call the roll: Mary Austin, Alice MacDougal, Mr. and Mrs. George J. Koch, Mike Williams, H. D. Gray, and William Ritschel.

Miss E. A. McLean writes from Oakland that she plans to be here next Saturday, to remain indefinitely.

Mrs. E. K. Fowler and Mrs. G. M. Dorwart are happy because of the presence here of their mother, Mrs. T. S. Darling, who arrived this week from Winnipeg.

The Orchestra dance takes place at Manzanita Hall this evening. Eat early.

William Reardon, wife and child of Roseville, up near Sacramento, will take Thanksgiving dinner in Carmel. Mr. Reardon is a brother of Mrs. R. W. Hicks.

Mrs. George Carroll has returned from Los Angeles. The family furniture preceded her, and much of it was in place when she arrived.

MISS E. C. RANKIN
of
YE ANTIQUE SHOPPE
Berkeley

Will hold an exhibition and sale at "Ragged Robin," Mrs. Sydney Yard's studio, Lincoln st. and 7th ave., Thursday, Friday, Saturday, Nov. 29 and 30, and Dec. 1, 2 to 5 p.m.

The Knife, Watson!

We hate to do it, but duty compels us to act. Our Pebble Beach neighbor, Bob McCabe, did this—

Our bay supplies the fish we use,
And abalone, too.
Conserve the meat and eat less wheat;
Help Uncle Sam by what you eat,
To win the war for you.

4 Per Cent Interest

Paid on Savings
Accounts by the
Monterey Savings
Bank



Bank of Monterey
Monterey Sav. Bank
Same Bld'g Same Management

A leaky roof is a joy forever—not

Paper roofs need paint right now

We have the reliable Pabco Paint,
and can put it on, too

Wyatt's Little Hardware Store

Everybody Can Help the Nation

The war savings certificate campaign will be inaugurated throughout the country on December 3. It is one of the most vital undertakings of the government since the war began.

In its broadest aspects it contemplates that a hundred million persons shall invest \$20 each during the coming twelve months—save it and loan it to the government at interest.

The plan is very simple. Beginning next Monday there will be placed on sale at postoffices and other public places two varieties of stamps—War Savings stamps of the denomination of \$5, selling for \$4.12, and Thrift stamps, selling at 25 cents.

The purchaser of a War Savings stamp obtains the promise of the government to pay \$5 at the end of five years, or on January 1, 1923.

A Thrift stamp purchaser waits until he has acquired sixteen 25-cent stamps, amounting to \$4, whereupon he exchanges the same upon which they are pasted at any of the places where the stamps are on sale and receive one of the War Savings stamps upon payment of 12 cents.

The purchaser of a War Savings stamp at \$4.12 is given a war-savings certificate, to which may be affixed twenty of the same stamps. This certificate will bear his name and address.

The plan provides that no one may buy more than \$100 worth of the War Savings Stamps at one time, and no one is allowed to own over \$1000 worth in all.

Those of small or moderate means should embrace this opportunity to assist the government. Even children may purchase the 25-cent stamps.

Carmel Red Cross Officers and Committees

Chairman, Mrs. G. F. Beardsley; Vice Chairman, Miss M. L. Hutchinson; Corresponding Secretary, P. C. Prince; Recording Secretary, Mrs. Riekey; Treasurer, Mrs. A. P. Fraser.

The Board of Managers consists of Mrs. E. J. de Sabla, Mrs. F. C. Pudan, Miss I. A. Johnson, Mrs. J. W. Hand, G. F. Beardsley.

Following are the committees:

Publicity and Printing—Miss I. A. Johnson, J. E. Walker, W. L. Overstreet.

Entertainment—Mrs. Wm. C. Watts, Mrs. F. C. Pudan, Mrs. R. B. Hughes.

Finance and Revenue—A. P. Fraser, Mrs. H. M. Bremner, Mrs. J. W. Hand, G. F. Beardsley, P. C. Prince.

Membership and Promotion—Mrs. L. S. Slevin, Miss Harriet Hatton, J. F. Devendorf.

Civilian Relief—Mrs. E. J. de Sabla, S. C. Thomas, Peter Taylor.

School—Miss S. C. Danielson, Miss Betty Waul, Miss M. Powers, Miss Annie C. Edmonds, Mrs. P. C. Prince, Mrs. T. A. Orley.

If you read it in the Pine Cone you may safely repeat it.

POINT LOBOS ABALONE

Delicious and Appetizing
Ask Your Grocer for It

CHURCH NOTICES

Christian Science Services

Sunday, 11 A.M.
Sunday School, 9:45 A.M.
ARTS AND CRAFTS HALL

Wednesday Eve. Service, 8 o'clock
Residence of W. P. Silva

All Saints Episcopal

SERVICE AT 4 P.M. EVERY SUNDAY,
EXCEPT SECOND SUNDAY IN MONTH.
WHEN SERVICE IS HELD, AT 11 A.M.

Sunday School 10 A.M.
WALTER C. MOFFAT, Rector.

For Rent \$12. Cottage of four rooms, bath, and kitchenette; electric lights and fireplace; Box 238, Carmel.

For Rent Comfortably furnished cottage for winter use; with or without garage; \$20 or \$25. Inquire Fowler, last house north on Monte Verde st.

For Sale Perfection Oil Heater, \$2.75; also oil cookers, lamps, and four chairs. Inquire at Pine Cone office.

For Rent REMINGTON No. 7 TYPE WRITER; in good condition; reasonable; will deliver. Pine Cone office.

Thanksgiving Services

Rev. Walter G. Moffat has returned from Los Angeles, and will conduct a Thanksgiving service in All Saints this morning, at 8:30.

The Christian Science Society will hold Thanksgiving service (at which testimonies of healing will be given) in Arts and Crafts Hall, at 11 o'clock this morning. All are invited.

Rev. Emeline Harrington will preach in the Methodist Church at 10:30 this morning. A violin trio—Miss Francesca Bendeke, Miss Alice Holman, and Miss Valborg—will render special music.

J. E. BECK, M. D.
Office at Carmel-by-the-Sea
Pharmacy, Carmel, Cal.

Eat, drink and be merry today, for tomorrow you will Hooverize.

NOTICE TO TAX PAYERS

MUNICIPAL TAXES

NOTICE IS HEREBY GIVEN to all Tax Payers of the City of Carmel-by-the-Sea, a municipal corporation, that all municipal taxes levied by and for said city for the current fiscal year of 1917 will be due and payable on Monday, the 22nd day of October, 1917, and will be delinquent on Monday, the 31st day of December, 1917, at six (6:00) o'clock P. M. Unless said taxes are paid prior thereto, ten per cent will be added to the amount thereof as a penalty for such delinquency.

All taxes due said city may be paid at the office of the Tax Collector of said City in the City Hall in said City on every day, except Sundays and holidays, between the hours of 10 to 12 o'clock, A. M., and 1 to 3 o'clock, P. M.

Dated this 11th day of October, 1917.

AUG. ENGLUND,
Tax Collector of the City
of Carmel-by-the-Sea.

Property Transactions

Deed: Mary E. Bartlett et vir to George A. Scott. Lot 12 and north half Lot 14, Block 114, Carmel-by-the-Sea.

Deed: Frances A. Towle to Lizzie B. Hanson. Lot 10, Block 55, Carmel-by-the-Sea.

Deed: Roy Newberry et ux to Florence M. McAuliff. Lots 1 to 10, Block 73 (Pine Inn lands), Carmel-by-the-Sea.

Xmas Candies Pure Home-Made

Per Lb.
Xmas Broken Candy 20c.
Xmas Fancy Creams 25c.
Xmas French Choc. 50c.
Xmas Buttermilk
Chocolates \$1.00
Candy Canes, 5 for 5c

REMEMBER, all home-made. For your babies and children, you need not worry. All pure.

Curtis Carmel Candy Store

Candy by Parcel Post

Xmas cards and gifts for the holidays are now on sale at the Blue Bird Tea Room. adv

La Playa News Notes

Professor and Mrs. Vernon L. Kellogg are expected here in a few days. Both are thoroughly worn out, as there has been little time when they have not been relating their experiences in Belgium.

Mr. and Mrs. C. D. Taintor, of Topsfield, Mass., now on their way to Yuma, where they have large interests, are charmed with Carmel, and hope to return.

Mrs. V. Mott Porter of Hollywood will spend a month here.

Mr. and Mrs. H. W. Franck are here on their honeymoon. Mr. Franck is interested in the Alpine Milk Co.

Mr. and Mrs. Hardy's two big sons are motoring to Boston in a Ford, with a sign reading "U. C. to the Sea." In one corner is a view of the Golden Gate, in the other a pot of beans.

Recent arrivals:

Oakland—Mr. and Mrs. H. W. Franck, Mrs. C. H. Gorrill, Lester W. Heller, Miss Celia Swigert, Miss Frances Patton.

Topfield, Mass.—Mr. and Mrs. C. D. Taintor.

San Francisco—Mme. A. Nayers. San Mateo—Mrs. Carl W. Fisher, Harriett Edwards.

Berkeley—Mr. and Mrs. James Miller, Mr. and Mrs. Chas. Hardy, Miss Gertrude Hardy.

Beloit, Wis.—Miss Clara Helem. Portland, Ore.—Mrs. P. E. Meyers, Mrs. F. H. Woodward, Daniel D. Woodward, Franklyn H. Woodward.

New York—John O'Shea. Hollywood—Mrs. V. Mott Porter, child and nurse.

Carmel-by-the-Sea Officials

City Trustees

A. P. Fraser, President
Mrs. E. J. de Sabla.
G. F. Beardsley
Peter Taylor
D. W. Johnson

City Clerk

J. E. Nichols

City Treasurer

L. S. Slevin

City Attorney

H. C. Jorgensen

City Marshal

A. Englund—Phone 374 W

School Trustees

W. L. Overstreet, President
Miss A. C. Edmonds, Clerk
Miss M. DeNeale Morgan

Sanitary Board

I. B. Waterbury, President.
Miss M. E. Mower, Secretary
Miss Catherine R. Morgan
W. M. Basham
M. J. Murphy

Fire Department

J. E. Nichols, Chief
W. L. Overstreet, Secretary

The regular monthly meeting of Carmel Chapter, American Red Cross, takes place Monday afternoon at 3 o'clock. The board of managers convene at 2:15.

Your presence is necessary.

Carmel Pine Cone

PUBLISHED WEEKLY

ESTABLISHED FEBRUARY, 1916
Entered as second-class matter February 10, 1916, at the post office at Carmel, California, under the Act of March 3, 1879.

W. L. OVERSTREET,
Editor and Publisher

CARMEL-BY-THE-SEA, CAL.

NOVEMBER 29, 1917

Official Paper of the City

WEEKLY GREETING

Human sympathy is at the heart of every poetic utterance, whether humble or great; rhythm is its outward and visible, once audible sign; and poetry, from this point of view, would therefore seem to be an adhering element in our life.—Francis B. Gummere.

Road Signs

It is difficult to understand why men and boys should destroy and deface road signs installed for the benefit and protection of the public.

Hundreds of the splendid signs placed along the highways by public and private bodies have been mutilated and removed.

These signs may mean little to the residents of a locality, but they are invaluable to the traveler. A proper sense of decency would dictate that all public property should be respected and protected.

If all citizens would make themselves guardians of the road signs, destruction of them would speedily cease.

The Town Slacker.

From the King City Rustler

There are different kinds of slackers. Those in any kind of business who carry some sort of announcement in their home paper are not slackers. Those who carry none are slackers, for a paper is necessary to the progress of any community, in a thousand ways too numerous to mention.

If no one supported it except subscribers, it could not run. Those who do nothing to support it are reaping benefits, the cost of which their newspaper-supporting neighbors are paying for them. Therefore they are slackers. The less the number of such slackers, the better the paper and the greater the benefits to the community. Don't be a slacker!

Cheer up, brother.

IF YOU HAVE
LOST SOMETHING
FOUND SOMETHING

IF YOU WANT

TO BUY SOMETHING
TO SELL SOMETHING
TO EXCHANGE
HELP

ADVERTISE IN
THE PINE CONE

The Pine Cone Job Printing Department Is Well Equipped
To Do Business Printing,
Stationery, Etc.

M. DeNeale Morgan

STUDIO

Lincoln st., near Ocean ave.

OPEN TO VISITORS

Tuesday & Saturday afternoons

Telephone: 601 J 3

J. M. CULBERTSON

IDA A. JOHNSON

STUDIO

Ocean Avenue next Library

Open to visitors on Saturday afternoons or by appointment

Phone 602 J 4

Our Weekly Recipe

French Waffles.

One quart flour, four tablespoonfuls oil, one and a half pints milk, three eggs, four teaspoonfuls of baking powder, one teaspoonful of salt. Add the salt and oil to the flour and mix thoroughly. Separate the eggs, add the milk to the yolks, add this to the flour and beat for five minutes. Let them stand 30 minutes, add the baking powder, beat again, fold in the well beaten whites and bake at once. If well made these are thin and crisp. Brush the waffle iron thoroughly with oil.

Day-light High and Low Tides at Carmel

	Low	Ft.	High	Ft.
Nov 29	—	—	10:05 a	6.3
30	—	—	10:46 a	6.1
Dec. 1	5:38 a	3.4	11:26 a	5.8
2	6:32 a	3.5	12:09 p	5.3
3	7:30 a	3.4	12:55 p	4.9
4	8:37 a	3.3	1:53 p	4.5
5	9:51 a	3.0	3:08 p	4.1

Shop early and judiciously.

Soldiers on the March Saving Wounded Trees

Of all the restoration work done in France, I do not know of any more ingenious or more interesting than the doctoring of wounded trees.

The French soldiers are taught first aid to injured trees, and it is necessary, for the retreating Germans show an absolutely fiendish efficiency in ravishing the orchards and forests and shade trees in the villages.

When they had time they would fell the trees, but when the close pursuit of the allies forbade this, they set their kultur to work to girdle the trunks, cutting off a circle of bark in such fashion as to kill in a few days a fruit tree which might have been a half century attaining its productiveness.

But the French armies, hard on their tracks, would bind up the wounds—first with a special grafting cement, and, when the supply of that gave out, with tar, and finally with loamy clay. Red Cross ambulance drivers and stretcher-carriers assisted, and often bandages from their store were used. Lately it has been found that moss twisted and tied about the dressed wound was as effective as the bandage.

These are simple operations. It is when the tree is cut down that French resourcefulness is really put to it. However, they trim the stump in a way to conserve the sap, preventing the death of the roots, and then with grafting paste till the cut down tree has budded from the sap in it. Then the budding branches are cut off and grafted into the stump, and all over the evacuated regions these rescued stumps are seen with their crowns of budding grafted boughs.

It is rather touching to think of this work of restoration being done by French soldiers who will prob-

Carmel Highlands Stage

Leaves Highlands—

8:00 a.m. for Carmel

10:30 a.m. for Carmel

and Monterey

4:30 p.m. for Carmel

and Monterey

Leave Carmel for Highlands—9:00 a.m.

Leave Monterey 12:00

m. and 6:00 p.m.

stopping at Carmel

Fare: Carmel to Highlands, 25c.

Highlands to Monterey, 50c.

Packages called for and delivered, 10c.

Special Day and Night Trips by

Arrangement.

Carmel Booking Office at Development Co. Office

Tell Us About It

If anyone has—

Died

Eloped

Left town

Had a fire

Had a baby

Bought a lot

Come to town

Sold a picture

Written a book

Joined the Army or Navy

Solved the high cost of living

That's news—Let the Pine Cone know.

CARMEL

By-the-Sea

ATTRACTIONS

Glass-bottom Boats.

Library and Readingroom

Fishing and Swimming
in the Carmel River.

Public Tennis Court

Visit the historic Mission

Good Moving Picture
show every Saturday
evening.

Picnic at Pebble Beach,
Point Lobos, Carmel
Highlands.

Visit the Forest Theatre

Bowling Alley

Beautiful Walks, Drives

ably never see those particular orchards again. Soldiers pause in their hurried marches to bring to life again fields of grain which the Germans have sought to ruin by dragging harrows over them—pause to restore, and then sweep on. But it is all for France, and maybe, they reflect, somebody is doing the same for their own fields at home.—Eleanor Simmons in World Outlook.

Dr. McNaught Visits and Talks

Last week's visit here of Mrs. Margaret S. McNaught, State Commissioner of Elementary Education, has resulted in a revival of interest in school affairs. Trustees, teachers, parents, teachers, and pupils, evinced much genuine interest in the gifted lady's advisory talks.

The splendid address at the Methodist church, on Wednesday evening, on social welfare work,

McNAUGHTISMS

"You live in one of the garden spots of the world."

"All you children must help to win this war. Join the Junior Red Cross."

"A Parent-Teacher Club is essential in every community."

dience.

Mrs. McNaught is charmed with Carmel and its splendid school. Together with County Superintendent George Schultzberg, our school was visited and inspected on Thursday morning.

Speaking to the children, Mrs. McNaught said:

"I can see by your happy, intelligent faces, that you are well cared for by your trustees and well instructed by your teachers."

Schweninger's GROCERY

Best Goods
Fresh Goods
Right Prices
Free Auto Delivery

ITEMS OF INTEREST.

Grazing fees on the National Forests will not be increased at present, owing to the fact that the stockmen have had to overcome many difficulties in keeping up the country's supplies of beef, mutton, wool and hides.

The U. S. Government has purchased 50,000 rolls Pioneer Flaxine Roofing. Ben Leidig, local distributor.

Storage—Trunks, packed goods, suit cases, small articles stored. Inquire Pine Cone office.

Ed. Romandia discovered a pine needle fire in the Paradise Park section Monday morning and several of the fire department members helped to extinguish the fire and prevent its spread.

Manzanita Club Entereains Royally

Through the efforts of an efficient and resourceful committee, consisting of Walter M. Basham, Fred Leidig and Thomas B. Reardon, and the hearty cooperation of Mrs. F. Pierce and Miss Roberta Deal, the Manzanita Club of Carmel has the honor of having given the first semi-public social affair in the unique and attractive Highlands Inn since its opening.

On Saturday evening last club members, their wives, and friends, to the number of sixty, motored down to the place that one man calls "My Dream Come True," to attend a supper dance given by Carmel's well-known social organization.

To splendid music, furnished by the local orchestra, most everyone danced to their hearts' content. Those who did not dance played cards.

At 11 o'clock the merry-makers adjourned to the splendid dining-room to partake of a course supper. The intervals between the courses were so timed as to permit of dancing in between.

It was a beautiful moonlight night, ideal, not only for motoring, but for the splendid view from the Inn of the silvered sea and the silhouetted rocks and trees.

CHRISTMAS

Printing Engraving

The Pine Cone

PICTURE SHOWS IN CARMEL IN DECEMBER

Dec. 1—Dustin Farnum in "Davy Crockett."

Dec. 8—George Beban in "Pasquale."

Dec. 22—A California story, "The Heir to the Hoorah."

Dec. 29—Marguerite Clarke in "Miss George Washington"

Buy a War Savings stamp or a Thrift stamp. Help your country and help yourself.

The First Thanksgiving Day

Children, do you know the story Of the first Thanksgiving Day, Founded by our Pilgrim Fathers In that time so far away?

They had given for religion Wealth and comfort, yes, and more, Left their homes and friends, and kindred For a bleak and distant shore.

On New England's rugged headlands, Now where peaceful Plymouth lies,

There they built their rough-log cabins,

'Neath the cold, forbidding skies And too often, e'en the bravest Felt his blood run cold with dread.

Lost the wild and savage red man Burn the roof above his head.

Want and sickness, death and sorrow,

Met their eyes on every hand, And before the springtime reached them,

They had buried half their band. But their noble, brave endurance

Summer brought them prospects, Reaping seed and waving grain.

And the patient Pilgrim mothers, As the harvest time drew near,

Looked with happy, thankful faces At the full corn in the ear.

So the Governor, William Bradford, In the gladness of his heart,

To praise God for all his mercies, Set a special day apart.

That was in the autumn, children, Sixteen hundred twenty-one;

Scarcely a year from when they, And the colony begun.

And now, when in late November, Our Thanksgiving feast is spread 'Tis the same time-honored custom

Of those Pilgrims, long since dead.

Carmel Drug Store

Has a fine line of

Big Ben CLOCKS

Also Stationery, Toilet Articles, and Rubber Sundries

Columbia Graphophone and Records for Sale

Seventeen interested housewives attended last Thursday afternoon's meeting to discuss and exchange economical recipes. Samples were submitted to demonstrate that economy and palatability work out together.

CARMEL REALTY CO.

HOUSES RENTED
PROPERTY SOLD
EXCHANGES MADE
INSURANCE

For Information As to Property In and About CARMEL ADDRESS Carmel Development Company

From a Soldier's Letter

The following extracts are taken from a letter received by Dr. and Mrs. C. A. McCollum from a relative at Camp Green, North Carolina:

"You can well imagine it is a beastly, lonely life, seeing practically nothing but khaki-clad men all week long. And so we all wait patiently until the mail comes. . . . You can't write too often."

"As to the fellows: For the most part they are jovial, care-free—all try to keep a cheerful front. Some days it is pretty hard, though. It seems we must see some one from home—that we cannot stand it any longer."

"The Y.M.C.A. is the greatest organization in the camp. That may be putting it pretty strong, but it is so."

"You remember I said Sunday was a 'perfect day with a perfect ending.' The ending—I had two letters from —."

Notice to TAXPAYERS

The taxes on all personal property secured by real property, and one-half of the taxes on all real property, will be due and payable on the third Monday in October, and will be delinquent on the first Monday in December next thereafter, at 6 o'clock p.m., and that unless paid prior thereto, 15 per cent will be added to the amount thereof, and that if said one-half be not paid before the last Monday in April next, at 6 o'clock p.m., an additional five per cent will be added thereto. The remaining one-half of the taxes on all real property will be payable on and after the first Monday in January next, and will be delinquent on the last Monday in April next thereafter, at 6 o'clock p.m., and that unless paid prior thereto, five per cent will be added to the amount thereof.

All taxes may be paid at the time the first installment, as herein provided, is due and payable.

J. E. HUNTER,

025 U

Tax Collector

Householders Help Hoover! Sign the Pledge.